



ONE SCAN, LOTS OF INFORMATION, NO MIX-UPS!

The packaging of MAHLE Original and Behr products now features a QR code. This code offers direct access to the comprehensive product expertise from the MAHLE online catalogue and helps prevent customers from purchasing the wrong part.

To avoid damage, the packaging should only be opened when the customer is sure that it contains the correct part. The QR code, which will soon be printed on the labels of MAHLE Original and Behr engine part, turbocharger, and thermostat packaging, will provide this information and much more. It links directly to the online catalogue and offers an array of practical benefits:

- Product details including dimensions
- Fitting instructions
- Product-specific background knowledge, e.g. from the Technical Messenger
- Continuous updates of stored data

- Concrete assistance with product verification—helps prevent consequential damage due to installation of incorrect parts
- Makes it easy to determine exactly which other parts fit with the product (for pistons, e.g. rings and cylinder liners)

So make the most of this direct access to the comprehensive pool of information that MAHLE Aftermarket provides to its trade and repair shop partners.